

# Member Directory

The KBA Attorneys' Directory is published just once a year. Now is the time to verify your listing!

Read by over 2,200+ attorneys, judges and law students, the KBA Attorneys' Directory is a frequently used resource in offices throughout the East Tennessee legal community. The printed Attorneys' Directory is the perfect complement to the Online Attorney Directory included in the members' only section of the KBA's website at [www.knoxbar.org](http://www.knoxbar.org). The Online Attorney Directory includes contact information, photo, year licensed, areas of practice, BPR #, languages spoken, states where licensed and even social networking sites. Double your chances to get found by confirming that your information is listed accurately. To verify online, click on "myKBA Profile" or the Online Attorneys' Directory in the members' only section of [www.knoxbar.org](http://www.knoxbar.org). The deadline is June 2, 2017.



## AREAS OF PRACTICE

Once again you have an option to have your name listed in the Areas of Practice section under the headings of your areas of specialties. The Areas of Practice section provides you with a quick reference section to list your areas of expertise so that you may be more easily found by those looking for someone with your special knowledge. Make certain that the three "areas of practice" designations you've chosen accurately reflect your practice in 2017/2018.

Are you a Rule 31 or Federal Court mediator? If so, make sure that your name will be included in the Mediators list in the Attorneys' Directory by updating your myKBA profile on [www.knoxbar.org](http://www.knoxbar.org) to reflect your mediation certifications. Also, make sure to add your Mediator Profile to the KBA website so others will learn of your expertise. Each mediator profile at [www.knoxbar.org](http://www.knoxbar.org) includes information about training, mediation certifications, hourly rates and subject area experience, so add your listing today to help build your mediation practice. Low annual fee of \$100 for KBA members. "Compare listings" option added in 2017.

## MEDIATOR LISTINGS

The KBA launched the Mentor for the Moment program to offer quick telephone access to the counsel of attorneys who have experience with, and knowledge of particular dilemmas and areas of practice. New Apprentice Mentor category for those admitted to practice 3-9 years. Volunteer today to serve as a mentor on the Mentor for the Moment page in the members' only section of the KBA website.

## MENTOR FOR THE MOMENT

## COVER PHOTO CONTEST

Enter the Knoxville Bar Association's photo contest for the cover of the 2017 KBA Attorneys' Directory! Join in the fun and submit your photo. The selected photo will be featured on the cover of the 2017 KBA Attorneys' Directory and acknowledgement of the photographer (you!) will be printed inside the Directory. Submit photos to Marsha Watson at [mwatson@knoxbar.org](mailto:mwatson@knoxbar.org).



## FIRM LISTINGS

Have there been any recent changes to the attorneys within your firm? Have you personalized your firm's areas of practice? Make sure to invest the time in promoting your firm so that you can maximize your firm's visibility. Whether you're a sole-practitioner or a large multi-office firm, it's an effective and affordable way to let others know about your practice. In addition to a print listing, make sure your law firm is listed at [www.knoxbar.org](http://www.knoxbar.org). Use [www.knoxbar.org](http://www.knoxbar.org) to provide potential clients and other attorneys with information about your practice 24/7! Law firms have always been searchable based on firm name and areas of practice but we've recently added "Search by Attorney Last Name" to highlight individual attorneys. Choose the PREMIUM listing to showcase the individual attorneys within your firm. Complete the firm listing request form at [www.knoxbar.org](http://www.knoxbar.org).

**Directory Deadline: June 2nd**