



Reaching the bar ...

Knoxville Bar Association Attorneys' Directory & Online Legal Marketplace Advertising Agreement & Insertion Order - Page 1 of 2

Company: _____

Primary Contact for Advertising Agreement: _____

E-mail: _____ Phone: _____

Purchase any size display ad in the 2022 Attorneys' Directory or a Plus or Premium listing in the Online Legal Marketplace and you will receive a FREE company profile in the printed 2022 Attorneys' Directory. In addition, you will receive a copy of the printed 2022 Attorneys' Directory (\$150 value) to provide you with access to the attorneys you want to reach. Includes attorney listing by areas of practice.

Print Display Ad in the Printed 2022 Attorneys Directory

Online Legal Marketplace Listing Options

Display Ad Options (Please select)

FULL PAGE COLOR AD (4.25" w X 7.75" h) *

___ Inside Front Cover Placement	\$ 750
___ Inside Back Cover Placement	\$ 500
___ Outside Back Cover Placement	\$1500

**Please note that the cover color ads are limited. If you are interested, please contact us to determine availability.*

B&W AD IN THE ATTORNEYS LISTINGS SECTION

___ FULL PAGE B&W AD (4.25" w X 7.75" h)	\$350
___ Half PAGE B&W AD (4.25" w X 3.75" h)	\$250

The Attorney's Directory is spiral bound. The page/trim dimensions are 5 1/2" w X 8 1/2" h.

☐ Will provide new artwork ☐ Run same ad as last year

Camera-ready artwork must be supplied at exact size or correct proportions. Electronic files are accepted under the following conditions:

- All files must be high resolution (300 dpi or higher); and
- Accepted file formats include: WORD, TIFF, JPG, PDF (with fonts embedded).

TERMS: All rates are net. Payment must accompany the advertisement. The Knoxville Bar Association reserves the right to reject or cancel any advertising which does not conform to the standards of the publication. Advertisers and advertising agencies assume liability for all content and also assume responsibility for any claims arising therefrom made against us. Our acceptance of advertising does not relieve advertisers or agencies from liability. All advertisement cancellations must be received in writing. Proof copies of ad for publication will not be provided. All ads must be submitted camera-ready.

Online Legal Marketplace Listings (Please select)

___ PREMIUM ONLINE LEGAL MARKETPLACE	\$350
___ PLUS ONLINE LEGAL MARKETPLACE	\$250

Premium listings are \$350 per year and include all features below.

- Listed first in search results
- Create your own customized categories that won't include Plus & Basic Listings (up to 4 service category headings)
- Full contact information & website URL
- Key contact's name and option to directly email that person
- Company description
- Unique listing URLs
- Social media sharing links
- Ability to include photos, PDFs & videos for special promotions
- Embedded map
- **Companies who purchase a Premium listing are featured on the members' only myKBA page and the Friday broadcast email sent to 1,800 members and legal administrators**

Plus listings are \$200 per year. Features include:

- Listed after premium listings but before basic listings in search results
- Full contact information & website URL
- Key contact's name and option to directly email that person
- Company description (60 words or less)
- Choose 1 primary service category heading

All Legal Marketplace listings will be included on the KBA website from July 1, 2022 – June 30, 2022.

Deadline June 10

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Please indicate the company information exactly as you would like it to appear (please print clearly)

Company Name _____

Key Contact Person: _____

Address: _____

City, State, Zipcode: _____

Phone: _____ Email: _____

Website: _____

Social Media Links (Premium Only): Facebook: _____

LinkedIn: _____ Twitter: _____

Instagram: _____

Service Category Heading(s) for Premium Online Legal Marketplace Listing: (Online ONLY)

If you are purchasing the Premium Legal Marketplace Listing, you can list **4** different headings. You may customize your own heading of 20 characters or less. If there are other companies included in the Online Legal Marketplace with the same heading as yours, the listings will be in alphabetical order, according to company name. (If you do not list a heading, one will be assigned to you.)

FREE Company Profile**

Select a Primary Category (from list at right) for your FREE Company Profile in the Print Directory:

Description of product(s) and/or service(s) provided in 60 words or less:

PAYMENT & CONTRACT DUE BY FRIDAY, JUNE 10. Make checks payable to the
Knoxville Bar Association. Send or deliver to:

Marsha Watson, Executive Director
Knoxville Bar Association
505 Main Street, Suite 50
P.O. Box 2027
Knoxville, TN 37901-2027

Questions or to process payment by credit card, please call the KBA at (865) 522-6522

or email mwatson@knoxbar.org.

Primary Category

Accounting/Auditing
Appraisals
Audio Visual
Banks
Bonding Companies
Business Valuation
Case Management Software
Clothing
Computer Support Services
Copier Sales & Service
Court Reporting & Video
Digital Forensics
Document Management
Drug & Alcohol Services
Dry Cleaners
Expert Witnesses
Financial Services & Investments
Florists
Food & Entertainment
Insurance
Litigation Support/Research
Marketing/Promotions
Office Equipment
Office Furniture
Office Space/Property Management
Office Supplies/Products
Parent Visitation
Payroll Services
PERSONAL (Wellness, Recreation & Other
Photography Services
Printing Services
Private Investigators
Process Service
Public Relations
Security
Staffing Firms
Telephone/Internet Providers
Time & Billing
Travel Agencies
Website Development

****FREE company profile in the KBA Attorneys' Directory for the companies that purchase a print or an online listing**